



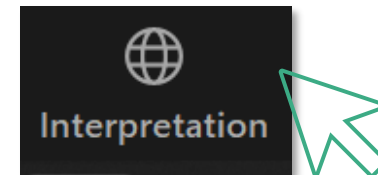
How to contribute to the CBD COP15 business advocacy campaign

Tuesday 6 September 2022

Welcome!

This webinar is live-translated in

- CHINESE 
- FRENCH 
- INDONESIAN 
- SPANISH 



TRANSLATION

THIS WEBINAR IS LIVE-TRANSLATED INTO FOUR LANGAUGES

- CHINESE



- FRENCH



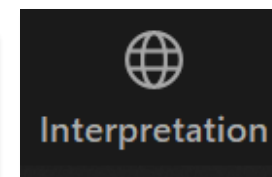
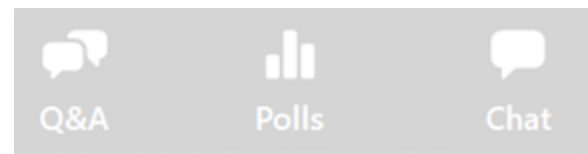
- INDONESIAN



- SPANISH

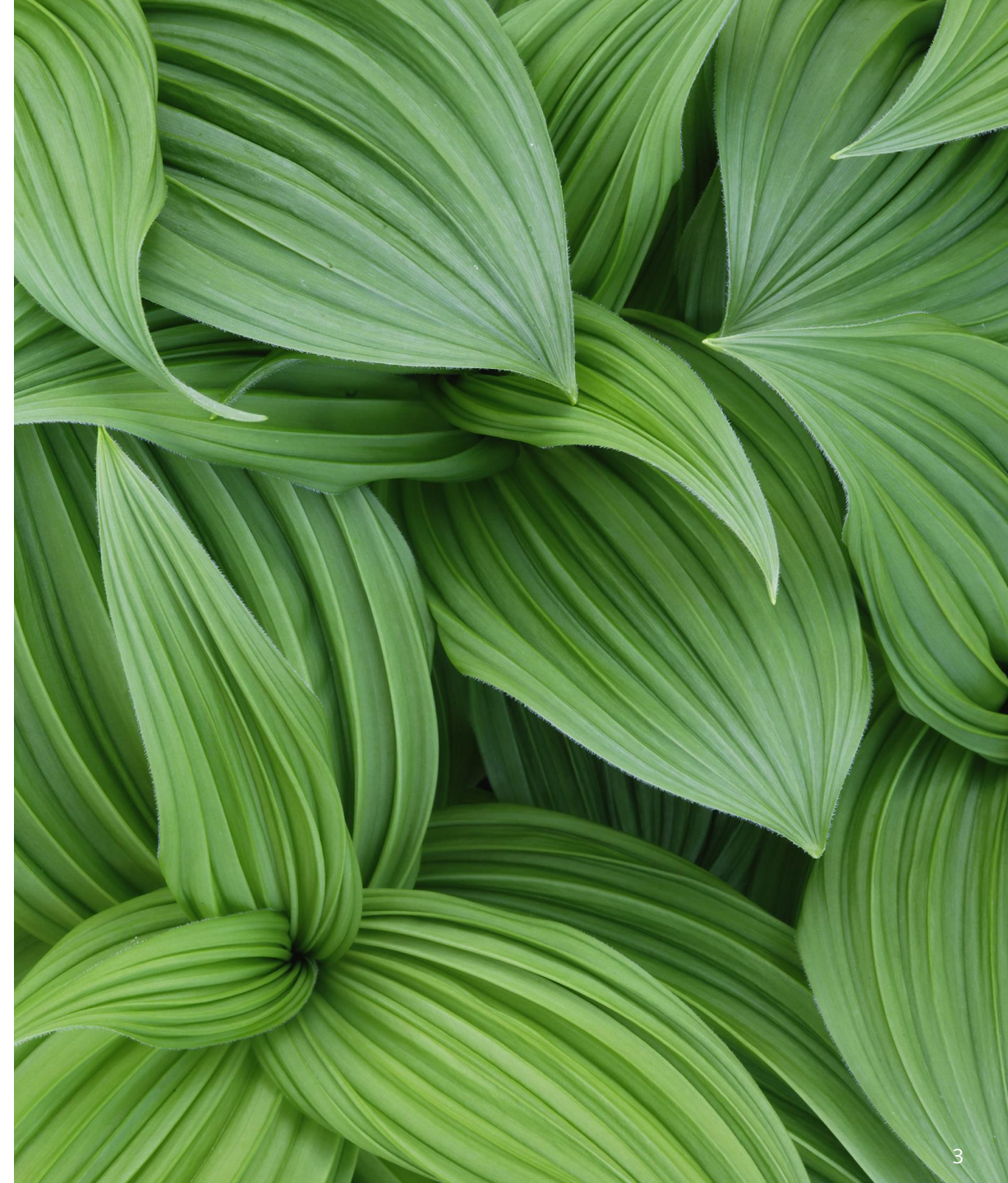


CLICK ON THE
INTREPRETATION ICON TO
SELECT LANGUAGE



AGENDA

- 1 What is being negotiated at COP15
- 2 COP15 Business Advocacy Campaign
- 3 Business & finance presence at COP15
- 4 Act now
- 5 Q&A



WHY NATURE?

Because nature is everyone's business.

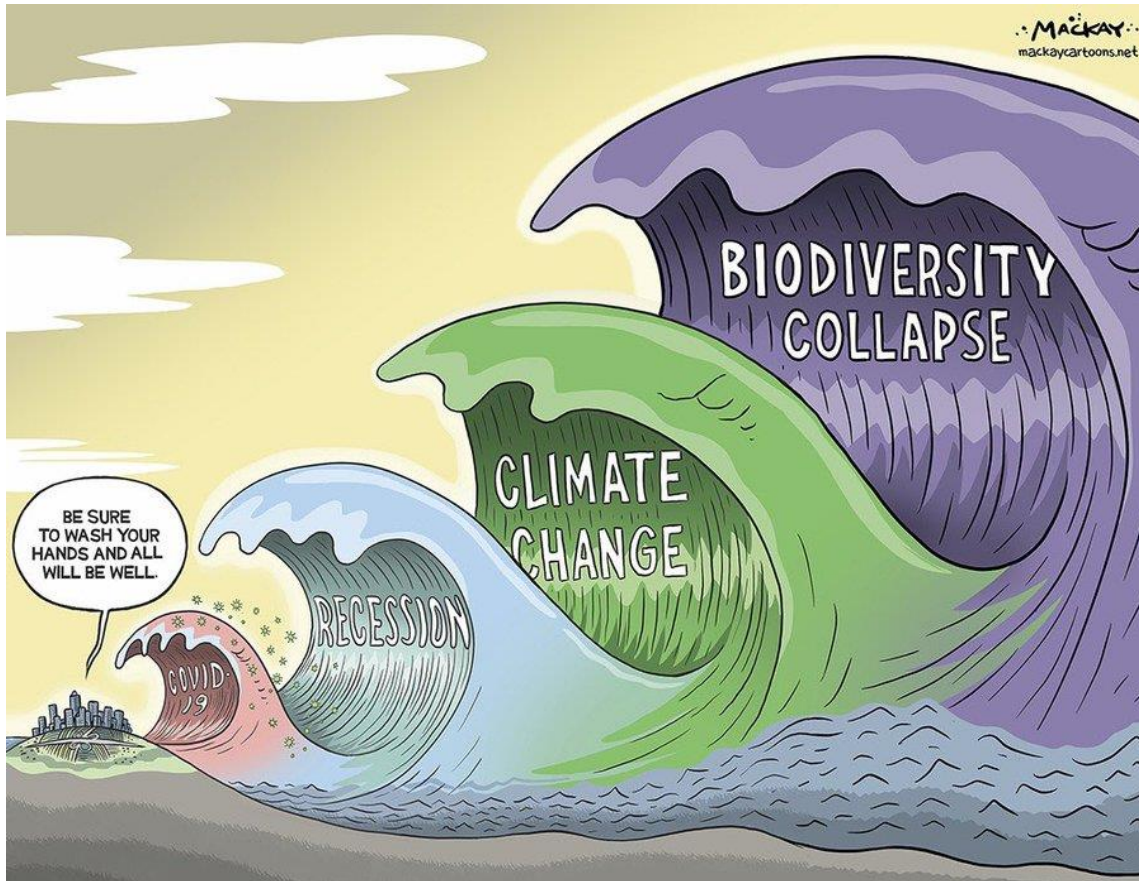
- ▶ Every business not only impacts, but **relies on nature** – for food, water, pollination, fiber, and more.
- ▶ **Nature is at a tipping point** – over half of the world's total GDP is at moderate or severe risk due to nature loss.
- ▶ **Transitioning to a nature-positive economy** could yield annual business opportunities worth \$10 trillion and create 395 million jobs by 2030. (World Economic Forum, 2020)

In 2022 and beyond, world leaders can forge international agreements on nature to give our societies and economies a chance to become more resilient and to thrive within nature's limits.

Businesses must be part of the solution.



AN INTEGRATED RESPONSE FOR A NATURE-POSTIVE, NET-ZERO AND EQUITABLE FUTURE



By **Graeme Mackay** - mackaycartoons.net



Global crisis in recent years have shown how **interconnected** everything is, nature, people, climate, health, food, finance, economy

WHO IS BUSINESS FOR NATURE?

We partner with **77** business and conservation organizations around the globe



Business for Nature is a global coalition that brings together influential organizations and forward-thinking companies to act and advocate for nature.

WHAT DO WE AIM TO DO?

Together, we demonstrate and amplify credible business leadership on nature calling for governments to adopt policies now to reverse nature loss by 2030.

CREATING A **POSITIVE FEEDBACK** LOOP



Adapted from ambitionloop.org

AT COP15 – ADOPTION OF A GLOBAL AGREEMENT ON NATURE



UN BIODIVERSITY CONFERENCE
COP 15 - CP/MOP10-NP/MOP4
Ecological Civilization-Building a Shared Future for All Life on Earth
KUNMING · CHINA



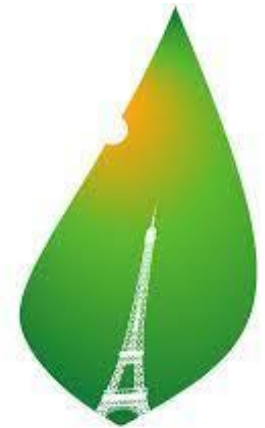
**Convention on
Biological Diversity**

The CBD Post-2020 Global Biodiversity Framework

=

nature equivalent to the 2015 Paris agreement on climate.

To be adopted at the next conference (COP 15) **7 to 19 December 2022** in Montreal, Canada, under the Presidency of China.



PARIS2015
UN CLIMATE CHANGE CONFERENCE

COP15: WHAT IS IT; WHY IS IT IMPORTANT FOR BUSINESS & FINANCE?



Basile van Havre
*Co-chair CBD Open Ended Working Group
for post 2020 Global Biodiversity
Framework*



Elizabeth Mrema
Executive Secretary, UN CBD



Manuel Pulgar Vidal
Action Agenda Champion, UN CBD

■ HOW HIGH IS THE BIODIVERSITY COP15 ON YOUR BUSINESS RADAR?

POLL

- It's one of our top priorities for the year
- It's important and has our attention
- It's quite low, but gaining attention
- It's pretty low, and I don't think this will change



WHY COP15?

What will be agreed at COP15 ?

Why does it matter for business ?

What is the status of the negotiations ?

What is Business for Nature advocating for?

WHAT WILL BE AGREED AT COP15 ?

A new plan to address the nature crisis

The Post-2020 Global Biodiversity Framework

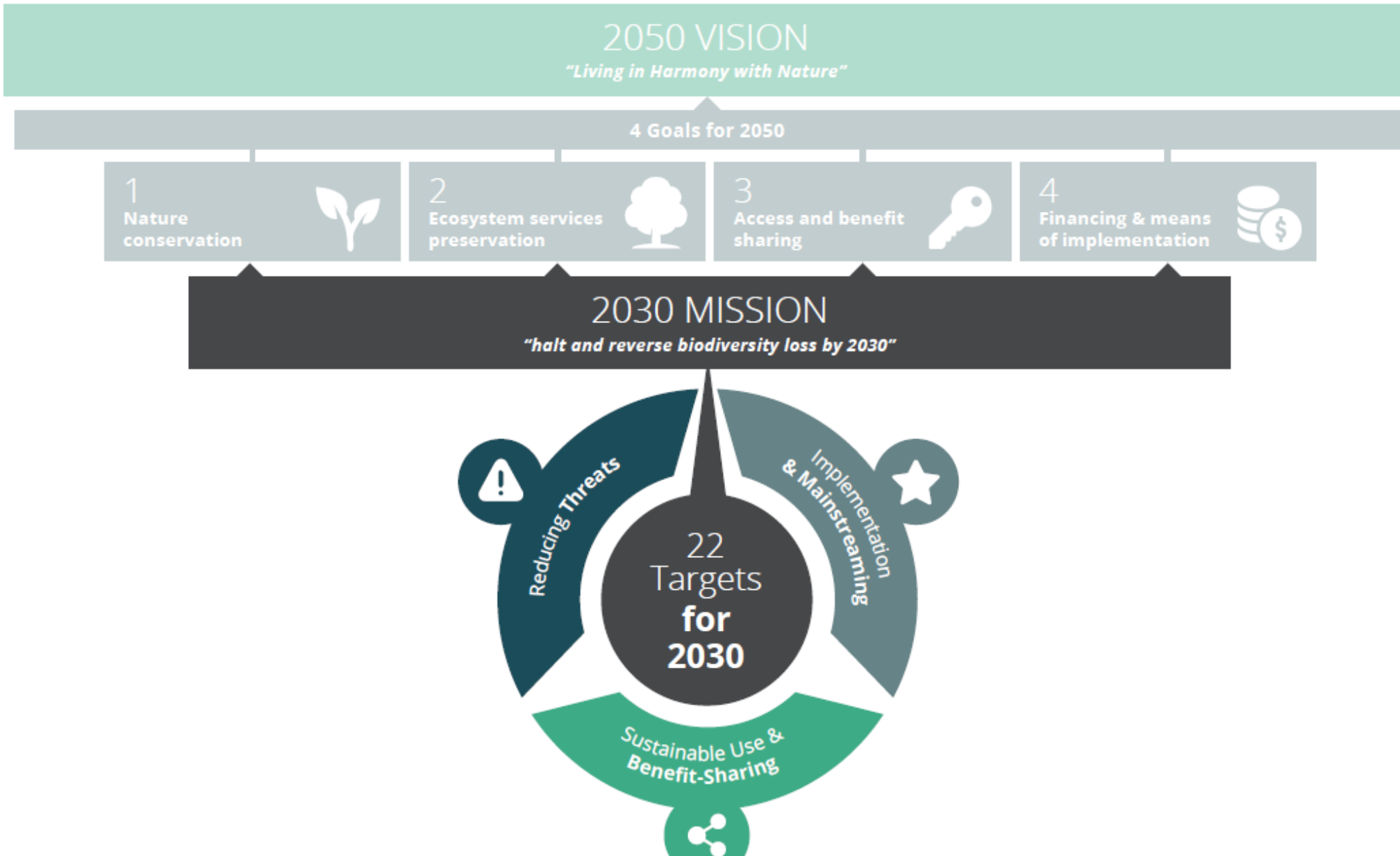


UN BIODIVERSITY CONFERENCE
COP 15 - CP/MOP10-NP/MOP4
Ecological Civilization-Building a Shared Future for All Life on Earth
KUNMING · CHINA



Montreal, Canada
7 to 19 Dec 2022

THE POST-2020 GLOBAL BIODIVERSITY FRAMEWORK



THE POST-2020 GLOBAL BIODIVERSITY FRAMEWORK



HOW WILL THIS AFFECT **BUSINESSES** AND **FINANCE**?

Once adopted, the Framework
will be translated into
national policies, laws and regulations



STATE OF THE NEGOTIATIONS



Negotiations have so far progressed at a very slow pace



Most of the agreement text is still in brackets = no approval yet



Very limited progress on conservation goals and targets



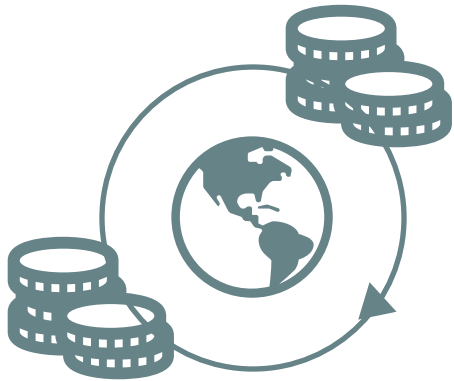
Renewed sense of urgency

Presence of Ministers at COP15 to unblock contentious items

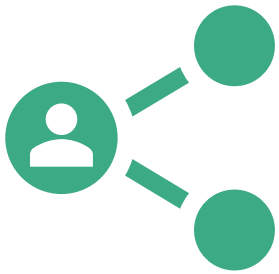


STATE OF THE NEGOTIATIONS

Main contentious items:



Financing of the implementation of the Agreement



Access and Benefit Sharing

WHAT IS BUSINESS FOR NATURE ADVOCATING FOR?



BUSINESS FOR NATURE POSITION ON TARGET 15



Adoption of a strong target that will require business and finance to act.

Target 15 must apply to:

1. All large business and financial institutions
2. All impacts and dependencies along operations, value chains and portfolios

Target 15 must include:

1. Mandatory requirements to assess and disclose impact and dependencies on biodiversity by 2030
2. An aim to reduce negative impacts by half and increase positive impacts by 2030

Business survey
91% agreed mandatory requirements are needed

BUSINESS FOR NATURE POSITION ON TARGET 15



Negotiations status

- Strong consensus that business and finance have a key role to play
- Growing consensus to address only large business and financial institutions
- Growing support on mandatory disclosure requirements but no consensus
- Questions on how to implement a reduction of impacts target.

POSITION ON TARGET 18



Raise the ambition in Target 18 by committing to:

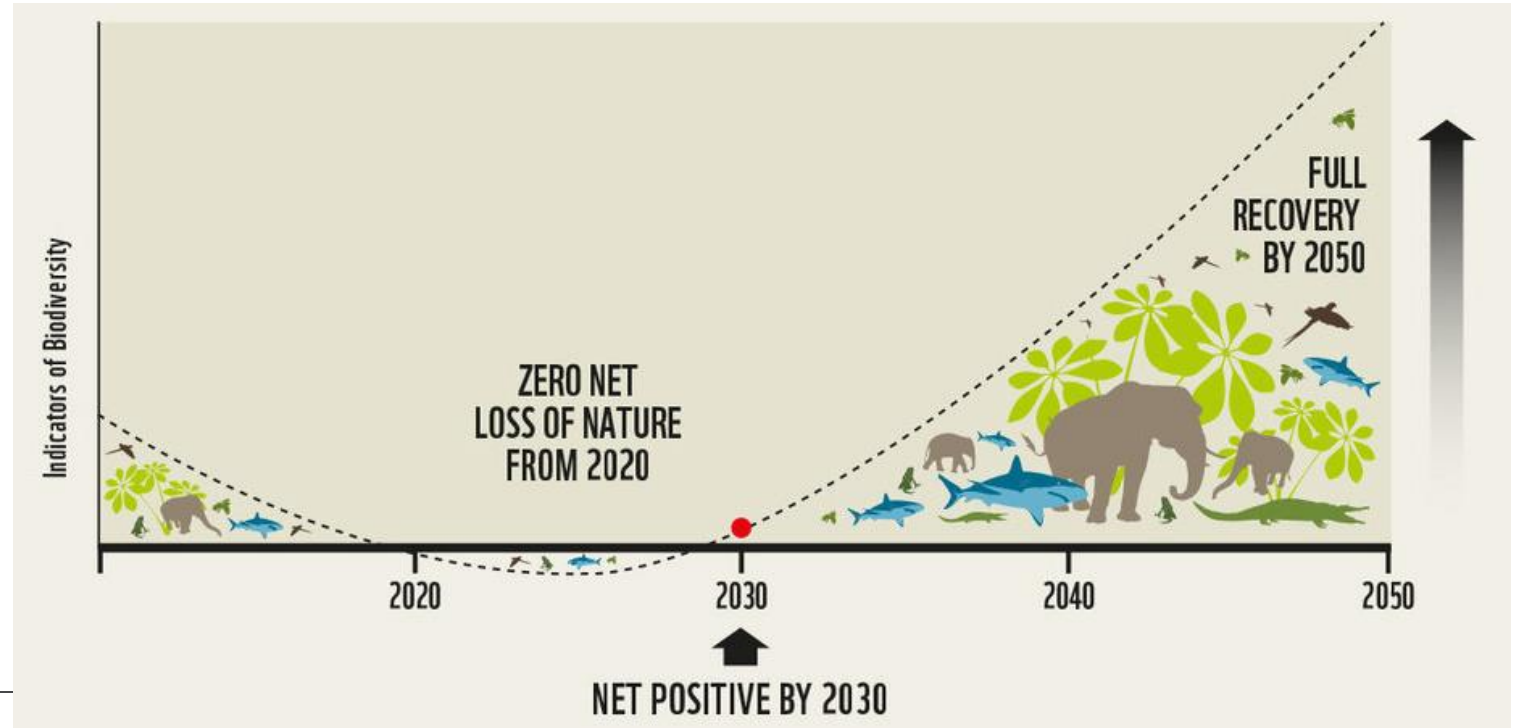
1. Reform, redirect or eliminate ALL direct or indirect environmentally harmful subsidies and incentives
2. A reduction of at least USD 500 billion per year
3. Scaling-up positive incentives

Negotiations status

- Most of the target is in bracket
- Debate on eliminating subsidies vs. redirecting them
- Debate on the need of a numerical objective

POSITION ON 2030 MISSION

Adopt a mission to halt and reverse biodiversity loss to achieve a Nature Positive world by 2030



Negotiations status

- Strong consensus on “reverse biodiversity loss”
- Questions around the definition of Nature positive
- Push to include financing in the mission

ACCESS AND BENEFIT SHARING (ABS)

Countries' sovereign right to:

- control **access to and use of** their biodiversity (genetic resources)
- **request financial or non-financial benefits** from the users of those genetic resources

Key Q: "Whether/how should ABS principles be extended to **digitised genetic sequences**?"

Why does it matter at COP15?

- **Controversial and central to COP 15 outcomes** – seen by some as an essential prerequisite to the agreement of the Global Biodiversity Framework itself
- Linked to **financing the implementation** of the Global Biodiversity Framework

Why does it matter to businesses?

- **Risk** of more challenges for innovation vs **opportunity** to develop a better system
- **Business actively engaged** - CBD and related processes ; engagement coordinated by ICC

COP15 - REFLECTION FROM BUSINESS



Rebecca Marmot
*Chief Sustainability Officer,
Unilever*



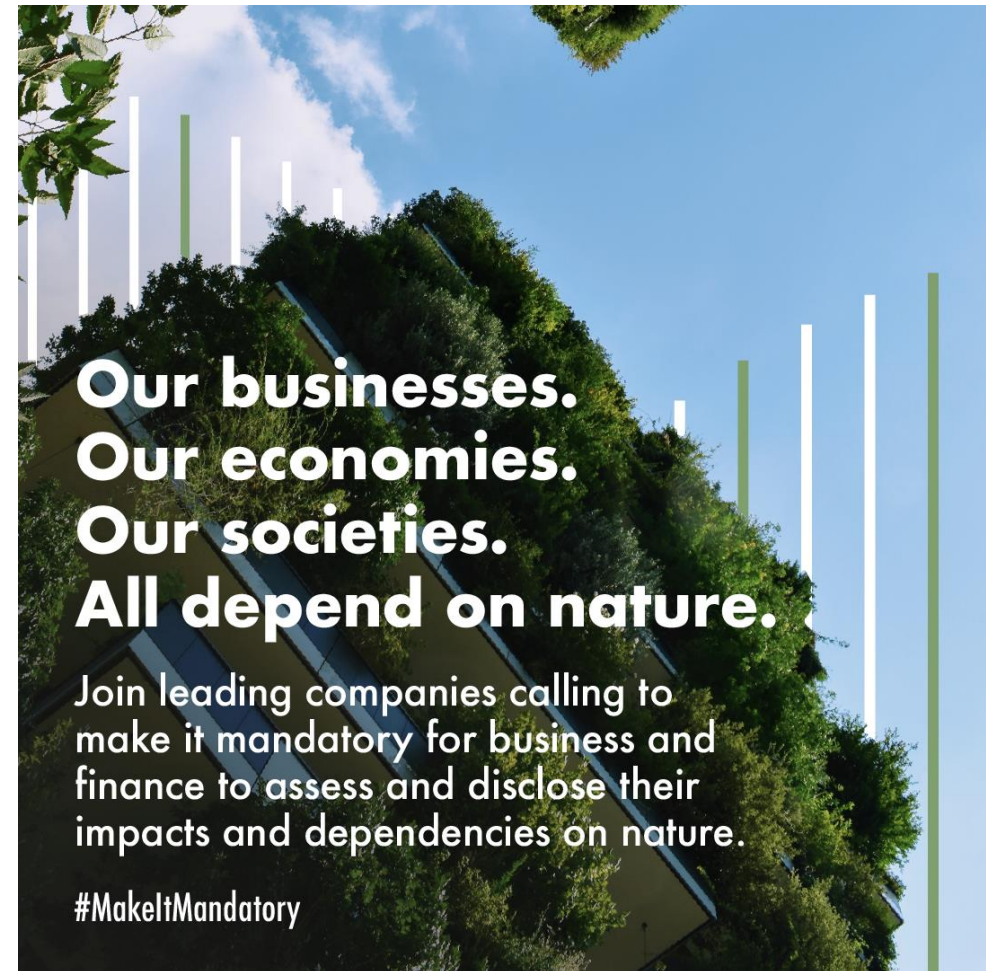
Melissa Miners
*Global Sustainability Senior Manager,
Unilever*



Contribute to the COP15 business advocacy campaign

BUSINESS ADVOCACY CAMPAIGN

- Focus: call for **mandatory assessment and disclosure** of impacts and dependencies on nature **by 2030**.
- Centered around **an ambition statement for any company or financial institution to sign** (including SME's).
- Today **the statement is open** for companies to sign.
- Launch of the **global digital, media and advocacy campaign** ahead of UNFCCC COP27 and COP15 on **27 October**.



Read the statement and sign up here: <https://www.businessfornature.org/make-it-mandatory-campaign>


DEADLINE: 18 OCTOBER 2022

EARLY SUPPORTERS



TIMELINE

Date	What?	Action for you
6 September	Sign up phase for COP15 business statement for mandatory assessment and disclosure	Review the statement and sign up.
18 October	Deadline for companies to sign the statement	
22 October	Communications and Advocacy toolkit shared with all signatories (English, French, Spanish, Chinese, Indonesian)	Let your Public Affairs & Communications teams know this is coming as soon as possible!
27 October	Campaign launch - digital, media and advocacy campaign announcing the full list of signatories	<ol style="list-style-type: none"> 1. Use the toolkit to post publicly you are a signatory 2. Share the campaign video on your social media channels #MakeItMandatory 3. Send a letter to your governments urging them to support
7 November – 5 December	UNFCCC COP <u>COP27</u> , Egypt UN CBD, COP15, Montreal	Continue to support and amplify our campaign on the road to COP15



Make it public! Big campaign moment where we ask all signatories to publicly share they have signed using content from the toolkit

REACTIONS ON THE CALL FOR MANDATORY DISCLOSURE AND THE CAMPAIGN



Tony Goldner,
*Executive Director,
Taskforce on Nature-related
Financial Disclosures*



Syed Mohazri Syed Hazari,
*Deputy Head of Ecology & Environment
Department Malaysia,
DHI Water & Environment*



Renata Pollini,
*Head of Nature,
Holcim*

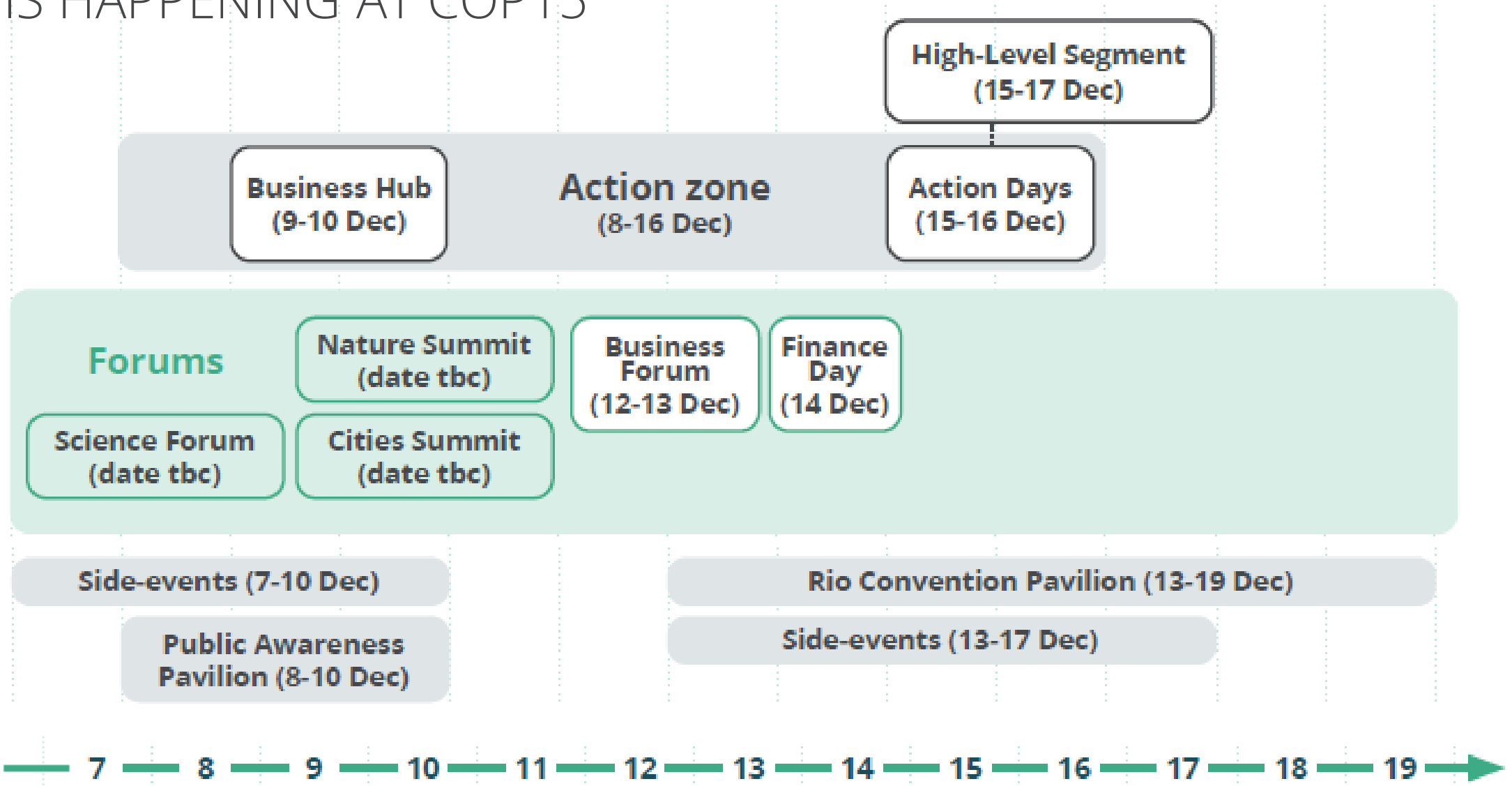


Magali Anderson,
*Chief Sustainability and Innovation Officer,
Holcim*



Business presence at COP15

WHAT IS HAPPENING AT COP15



HOW CAN BUSINESS ENGAGE ?

Business have a key role to play in ensuring the adoption of an ambitious framework

Here are ways you can contribute at COP15:

- Make a nature pledge/commitment during the Action Days
- Participate in the Business Forum, Business and Finance Hub, side-events and the Action zone events.
- Contribute to the negotiations
- Join off-site business events hosted by Business for Nature's partners



REGISTER INTEREST FOR COP15

Business representatives can now express interest to participate in COP15 by completing this joint registration process by 10 October

Note: this register **expressions of interest** and does **not guarantee an access badge**.



Business Expression of Interest to Participate in CBD COP15

7-19 December 2022, Montreal, Canada

SUBMISSION DEADLINE: 10 October

SUBMISSION
DEADLINE
10 OCTOBER

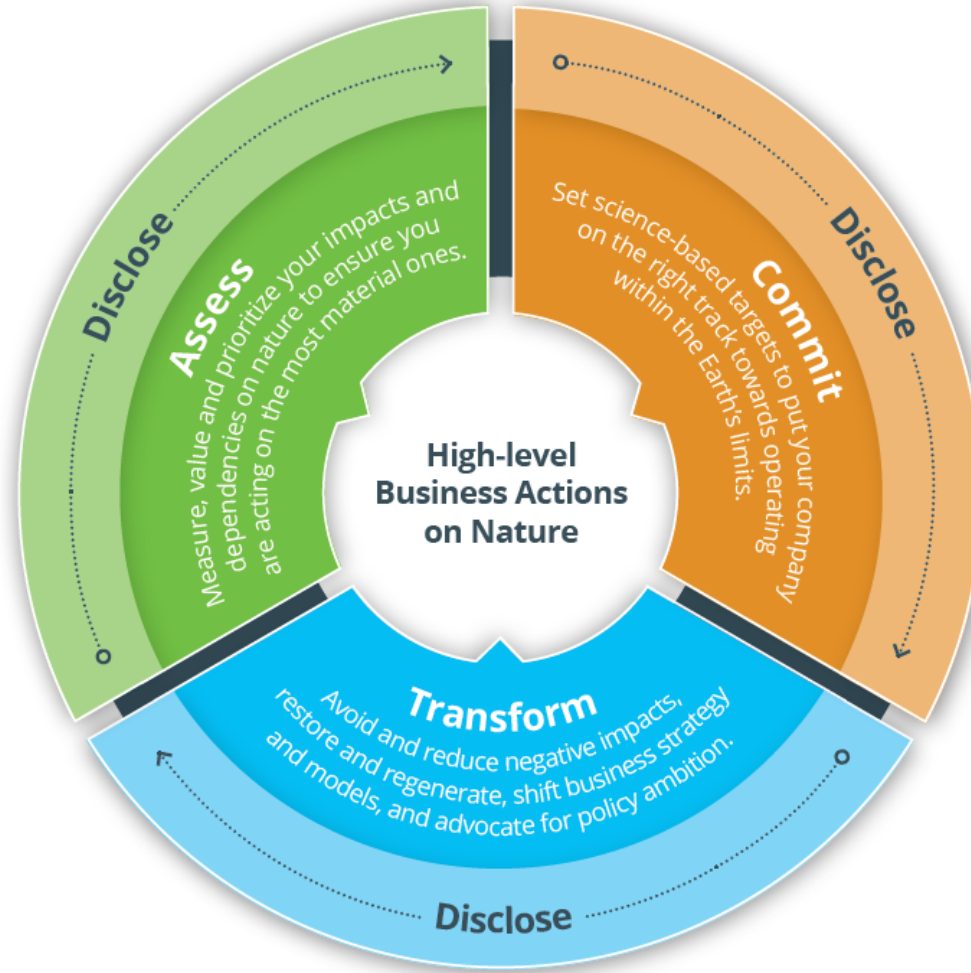
REGISTER HERE





What actions can business already take now?

BUSINESS MUST TAKE IMMEDIATE ACTION TO HELP REVERSE NATURE LOSS



Developed in collaboration with, and supported by these organizations and more:



WHAT ARE YOU GOING TO DO TO HELP MAKE THE GLOBAL BIODIVERSITY FRAMEWORK AS SUCCESSFUL AS POSSIBLE?

POLL

- Engage with our government representatives
- Participate and support the Business for Nature COP15 Advocacy Campaign on mandatory assessment and disclosure
- Participate at COP15 in Montreal (either on the ground or virtually)
- Make a commitment or nature announcement ahead of or during COP15

CONCLUSIONS: SUMMARY OF ACTIONS



Sign up to the COP15 business ambition statement by 18 October
Inform your communication and public affairs teams NOW about the [Campaign launch date](#) on 27 October



Register your [expression of interest to attend COP15](#) by 10 October



Stay engaged: **speak up, step up and show up!**



Questions / Discussion



Thank you!



contact@businessfornature.org



businessfornature.org



[@BfNCoalition](https://twitter.com/BfNCoalition)